

**Honoree: Anthony Brown (Entrepreneur, Writer, Actor, and Designer)**

**Grade:** 1<sup>st</sup>- 2<sup>nd</sup> grade

**Subjects:** Social Studies/ELA

**Standards:**

**Social Studies**

**Standard 2-3:** The student will demonstrate an understanding of the role of goods and services and supply and demand in a community.

**2-3.1:** Summarize the role of community workers who provide goods and services.

**ELA**

**Standard 2-4:** The student will create written work that has a clear focus, sufficient detail, coherent organization, effective use of voice, and correct use of the conventions of written Standard American English.

**2-4.2:** Use complete sentences (including simple sentences with compound subjects and predicates) in writing.

**2-4.3:** Create a paragraph that follows a logical sequence (including a beginning, middle, and end) and uses transitional words.

**Items/Materials:**

- Video "Paul as a young entrepreneur" from unitedstreaming.com - <http://search.discoveryeducation.com>
- Calendar Biography of J. Anthony Brown
- *The Principal's New Clothes* by Stephanie Calmenson  
<http://www.timelessteacherstuff.com/readerstheater/Principal.pdf>
- chart paper
- paper
- pencils
- glue
- magazines

**Steps/Strategies:**

1. Show video from unitedstreaming.com - <http://search.discoveryeducation.com>
2. Define the word entrepreneur.
3. Discuss J. Anthony Brown and his role as an entrepreneur of fashion design (search the internet for images of J. Anthony brown's suit collection to show to students)
4. The teacher should read *The Principal's New Clothes* by Stephanie Calmenson as a Read-A-Loud.
5. Have students identify what an entrepreneur roles consists of and duties (use smartboard web to generate ideas)
6. Have students create a new outfit using magazine clippings, photos from old books and images from the internet for the principal and write about their creation (role as a fashion designer)
7. Have students write about their creation using the four block writing technique

**Extension:** Students can create their own business and create an advertisement to promote their business