

2016 AFRICAN AMERICAN HISTORY CALENDAR LESSON PLAN TEMPLATE

Month/Honoree(s): June/ Bernett “Bernie” William Mazyck
Lesson Title: The American Dream: HOMEOWNERSHIP
Grade Level/Course: 9-12 High School Level 1
Subject: Fine Arts/Theatre

SC Academic Standards and Skills Addressed:

Designing and Technical Theatre

Standard 3: The student will design a variety of technical elements for the theatre.

Indicators TH1-3.5 Collaborate with other students on the production design for a scripted scene.

Valuing and Responding

Standard 7: The student will analyze, evaluate, and derive meanings from improvised and scripted scenes, live theatre performances, and theatrical performances on film, television, and other electronic media. Indicators TH1-7.4 Analyze and critique live and electronic theatrical productions.

Introductory Statement/Lesson Overview:

Bernie Mazyck has dedicated himself to improving the quality of life of poor families and communities through his church work and as President and Chief Executive Officer of the South Carolina Association for Community Economic Development (SCACED).

"Home ownership is frequently cited as an example of attaining the American dream. It is a symbol of financial success and independence, and it means having the ability to control one's own piece of property instead of being subjected to the whims of a landlord. Owning one's own business and being one's own boss also represent American dream fulfillment."

In this lesson students will create a storyboard for a commercial for Bailey Park. Bailey Park is the fictional housing development that is owned by the Bailey Building and Loan Company in the movie *It's A Wonderful Life*. Students should be able to draw parallels between the work of Mr. Mazyck and the Bailey family.

Goals/Lesson Objectives:

- Students will research the life and work of Bernett “Bernie” William Mazyck
- Students will summarize the meaning of homeownership.
- Students will create a commercial for Bailey Park.

Instructional Materials: (These should be included in the body of the lesson or as attachments)

- Ability to watch video clip
- Storyboard templates
- iPad or Smartphone for Extension Activity

Lesson Progression and Time Frame:



Activity 1: Launch Activity

Students will watch the short video clip from the 1946 movie

IT'S A WONDERFUL LIFE
Martini's new house. Length: 1:34
<http://youtu.be/uNOGmJbriHY>

Students should answer the following questions as they watch the video clip.

1. How does Mr. Martini describe his previous living arrangements?
2. What is the name of the Martini family's new neighborhood?
3. What are the three items that are given as housewarming gifts from George and his wife?
4. Why is homeownership important?

Activity 2: Researching the honoree

In collaborative pairs have students share their answers from the launch activity. These small pairs will now work together to research the work of the honoree Mr. Bernie Mazyck. Students should create a bulleted list of his accomplishments.

Activity 3: Storyboarding the commercial

1. Students should brainstorm ideas for their commercial for Bailey Park. Brainstorming questions to consider:
 - Who is the target audience for this commercial?
 - What is the commercial selling besides the actual home? (The American Dream)
 - Is owning a home one of the most tangible measures of the American Dream?
 - How many people own their home today as compared to 10 years ago?

A storyboard is a visual way to plot out a TV script and story. Movie directors and animators use storyboards to plot out their thinking and ideas.

2. Students will be create a storyboard for a commercial for Bailey Park. Think of the storyboard as a comic strip. Each block has a picture with an action and a line or two of dialog. You can draw pictures, type or handwrite a description of the action in the blocks. For each action, write a script or summarize the action for your characters. If more storyboard frames are needed, make copies of the storyboard page.

Almost every TV commercial you have ever seen began as a storyboard. The breaks down the elements of a video production into what you see and what you hear. This storyboard is divided into eight frames.

Creating a Storyboard. In the blank boxes, draw images of what you want to show on the screen. On the lines underneath, write the audio portion. In the "audio" lines, write music, sound effects, and dialogue. In the Special Effects (SFX) line, write any effects, such as distortion, blur, and color alteration. Finally, in the "Superscript" line, write any text, such as titles or credits, that you want to add to the screen. Below is a good storyboard to use. It is labeled as PSA, but will work for this commercial. http://www.scholastic.com/drive2life/pdf/NRSF_612_Graphic%20Organizer.pdf

Another quick way to storyboard is using post-it notes. Students teams can break up the “drawing responsibility” by allowing someone to do the picture frames and having another student create the audio/lines/SFX.

Key Elements of a Storyboard

Story: The first primary element of a storyboard is the story it tells. By creating the story in order on a storyboard, the creator can visually see if the story makes sense, is complete or is missing key information. A storyboard also helps the creator organize and insert key details and points from the story in a logical manner.

Characters: A storyboard also contains the characters in the story. When creating a storyboard, most creators use pen or pencil and are not concerned with making the characters look good. Some people even use stick figures instead of drawing complete characters. As a writer draws a storyboard, the characters in the story are able to develop into their own personalities, through the way the creator illustrates the story. The storyboard illustrates the actions of the characters, such as the way they are moving or what they are doing.

Dialogue: Dialogue is also an element of a storyboard. A storyboard not only shows the characters in the story, but also shows what the characters are saying. It can also illustrate the tone of voice the characters use, such as the loudness of the words, or specific types of feelings that words can produce, such as anger, sarcasm or excitement.

Time Frame: Storyboards also contain notes about time frames, such as how much time will be used in a specific scene, or how much time passes between frames. This element of a storyboard helps writers narrow down a story to a specific amount of time.

Camera Details: Numerous different terms are commonly used in the production of storyboards, especially when referring to the camera details. The storyboard illustrates where the camera should be positioned, and shows which frames are close-up shots or shots with a moving camera. Other camera terms include dissolve, which occurs when the camera fades out of one shot and into another and zoom, which is when the camera moves close to the picture. **Camera Angles**

<http://portals.studentnet.edu.au/literacy/Minisites/SCEGGSDarlinghurstrevised/vliteracy/shots.htm>

3. After students have completed their storyboards student teams should present their storyboards to the entire class. Classes may vote on the most persuasive commercial(s).

Extension Activity 4: Filming

If time permits, and you have access to equipment students may film their commercials. Students may use iPads or smartphones to easily capture video and audio.

Filming with a Smartphone Tips

<http://www.vtrep.com/7-ways-get-professional-quality-video-smartphone>

Extensions/Differentiation

- Elementary aged students in K-3 can draw and color their dream home. What might be a fun addition to your dream home? A slide? A water park? A cinema? A Football field?
- Middle school age students may draw the floor plan of their dream home.

<http://www.homestyler.com/designer>

Assessment:

Rubrics

<https://edorigami.wikispaces.com/file/view/storyboard+rubric.pdf>

http://www.eusd.org/edtech/Proj_LIVE/script_rubric.pdf

http://www.scholastic.com/drive2life/pdf/NRSF_612_Rubric.pdf

*Please include any additional web resources you found particularly helpful. They will be included in a separate document.

American Dream Definition Investopedia

<http://www.investopedia.com/terms/a/american-dream.asp#ixzz3wqfhqTUc>

PSA/Commercial Graphic Organizer

http://www.scholastic.com/drive2life/pdf/NRSF_612_Graphic%20Organizer.pdf

Filming with a Smartphone Tips

<http://www.vtrep.com/7-ways-get-professional-quality-video-smartphone>

Storyboard Elements

http://www.ehow.com/info_12010683_elements-storyboard.html

Camera Angles

<http://portals.studentnet.edu.au/literacy/Minisites/SCEGGSDarlinghurstrevised/vliteracy/shots.htm>

Floor Plan

<http://www.homestylr.com/designer>

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